

# DEAR FRIEND & COLLEAGUE

FROM CHILDHOOD TO ADULTHOOD, STORIES HAVE BEEN A VERY INTEGRAL PART OF OUR LIVES.

'Together, we can tell stories that will **change** lives and **create** a better future.' Dr. Jermaine Gordon has led the initiative **Inspiring Our Future 360°** across Jamaica for the past five (5) years, telling stories with a moral lesson to impact lives, promote better lifestyles and behaviours.

This tool has been very effective in bringing about behavioural changes while preventing trauma and violence that impact children and communities. We have included two samples of our one-page comic created to help with this nation-building effort. The stories are easily shared on social media, in family times, school, church, and community activities or even among peers.

The cost to write, edit and draw each **one-page comic** story is **US \$100**.



## STEP 1

**BROWSE** the list of thirty-eight (38) issues impacting our youths and our nation, along with the fifteen (15) recommended solutions and success habits.



## STEP 2

**SELECT** the topic(s) you would like to donate towards.



## STEP 3

**MAKE** a payment of **US\$100 per story or topic** selected.



## STEP 4

Please **GIVE US** your name, telephone contacts and mailing address.



To show our sincere gratitude, we will send you a personalised **thank you card**. We will also compile the entire 51 stories, print and mail a personal copy to you. It's our way of showing our heartfelt appreciation. We hope to share these stories for many generations to come as we give hope and **build a better Jamaica**.

## THE FIFTEEN (15) MOST COMMON HABITS OF HIGHLY SUCCESSFUL PEOPLE ARE:

- Keeping a Journal
- Reading
- Goal setting
- Praying and affirming oneself
- Exercising
- Smart spending and thriftiness
- Giving back
- Taking action
- A stronger focus on nutrition
- Avoiding time-wasters
- Forgiving
- Shutting out the negative voices
- Using light to overcome darkness
- Communicating effectively
- Being confident

## THE THIRTY-EIGHT (38) MOST COMMON ISSUES ROBBING US OF OUR GENIUS ARE:

- Anger
- Unforgiveness
- Putting things above people (materialism)
- Inability to resolve conflicts amicably
- Fear of learning
- Not taking responsibility for actions
- Greed
- Misuse of the tongue
- Unhygienic public school bathrooms
- Not having a voice
- Bad mind and jealousy
- Poor teamwork
- Wastefulness & consumerism
- Emotional/verbal/sexual and mental abuse
- Fear of other people's success
- Robbing others of their voice
- Being robbed of your voice
- Fear of success or failure
- Advancement is perceived as a threat
- Speaking critically and not constructively
- Tendency to gossip
- Accusations
- Walk with you but can't stand you (insincerity)
- Work for you, collect every week yet have nothing good to say about the job or the boss.
- Blinded to the good in others
- Grudging companions
- Competing partners
- The fear of asking questions
- Leadership holding back those by whom they feel threatened
- Uncleanliness
- Spite, revenge & strife
- Anxiety
- Lack of Confidence
- Calling each other by their issue (s)
- Gaslighting others
- Negative thinking
- Name-calling
- Poor service delivery

To **DONATE**, go to [www.jermainedgordon.com](http://www.jermainedgordon.com) or send cash to JMMB JA\$ or US\$ account.

**INFORMATION AVAILABLE UPON REQUEST.**



# GREED

THERE WAS A CONTEST FOR A BUSINESS PROPOSAL IN THE COMPANY AND GK'S TEAM PROPOSAL WAS CHOSEN.

We won! YAAAAAY!

GK'S TEAM WAS ECSTATIC, AFTER ALL, IT WAS A COLLABORATIVE TEAM EFFORT AND THEY ALL DESERVED TO REAP THE FRUITS OF THEIR LABOUR.

THE PRIZE IS US \$1,000 WHICH THEY WILL SPLIT AMONG THEIR TEAM. SINCE GK IS THE GROUP LEADER, SHE WAS THE ONE IN CHARGE OF SPLITTING THE REWARDS.

Add to cart. Checkout!

BUT GK HAD OTHER PLANS. SHE WAS DYING TO BUY THE LATEST IPHONE, BUT SHE LACKED MONEY, HENCE, SHE ONLY DISTRIBUTED HALF OF THEIR TOTAL PRIZE TO HER TEAM, AND KEPT THE REST OF IT TO HERSELF.

HER CO-WORKERS DISCOVERED LATER ON THE TRUTH ABOUT WHAT SHE DID. AS EXPECTED, THEY GOT ANGRY AT HER AND DEMANDED COMPENSATION.

CORNERED, GK HAD NO CHOICE BUT TO ADMIT HER WRONG. SHE WAS FORCED TO PAY HER DUES AND ENDED UP BEING FIRED BY THE COMPANY.

Moral Lesson : Greed can make you struggle for things you do not need which may lead you to do things you normally wouldn't even do.

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# ONE-PAGE COMIC STORY IS

# MONEY SENSE: THE FIVE USES OF MONEY

YOU'VE BEEN WORKING FOR ALMOST A YEAR NOW. I GUESS YOU'VE SAVED QUITE A BIT NOW, RIGHT?

I SAW YOUR ROOM. I BET YOU SPENT ALL YOUR MONEY ON USELESS MERCH AND EATING OUTSIDE. HAVENT YOU?

BUT MOM! BUYING MERCH AND EATING OUTSIDE MAKES ME HAPPY!

IT'S THE REASON WHY I'M WORKING ANYWAY-- TO SPURGE ON MYSELF!

HAHAHA... LET'S JUST SAY IT'S HARD TO BUDGET THINGS....

LOOK, I'M NOT SAYING THAT YOU SHOULD STOP SPENDING MONEY ON MERCH AND FOOD ENTIRELY--

BUT YOU SHOULD NOT USE ALL YOUR SALARY ON SUCH THINGS! PUT A PORTION OF YOUR MONEY ASIDE. IT'S NOT THAT HARD!

B-BUT IT'S HARD...! I CAN'T DO IT!!

DO YOU REMEMBER WHAT I'VE ALWAYS TAUGHT YOU?

ABOUT THE FIVE MAIN USES OF MONEY?

HLHP?

1. GIVE

Fundraiser for FLOOD VICTIMS

EMERGENCY HEALTH RETIREMENT TRAVEL

2. SAVE

3. INVEST

|        |        |        |
|--------|--------|--------|
| OIL    | -0.50% | 47.16  |
| AUSD00 | 0.18%  | 0.69   |
| BTC    | 34.2%  | 342.00 |
| FXI    | 1.47%  | 10.00  |

ETH / USD 180.22 ↑ 1.98% (30.11, 34.74)

4. RECEIVE

5. SPEND

I GUESS MY USUAL ONE-TIME BIG-TIME THING WON'T DO ME ANY GOOD IN THE LONG RUN, HLHP?

DO YOU NOW KNOW WHAT TO DO WITH YOUR MONEY NEXT TIME?

OF COURSE!

LEAVE IT ALL TO ME!

Moral Lesson: Financial discipline leads to financial freedom.

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# US \$100